

C Music TV Wins 'Best Music TV Channel' at the European Satellite TV Awards 2008

Press Release

14th November 2008



C Music TV, the classical, cinematic and chillout music-video channel was named 'Best Music TV Channel' at Europe's annual HOT BIRD TV Awards held in Venice on November 14th.

The HOT BIRD TV Awards recognise excellence in broadcasting and programming amongst the thousands of TV channels reaching the 160 million homes covered by satellite across Europe.

The Awards in their 10th year are given by a Jury of international media experts and are organised annually by Eurovisioni, Sat Expo and Eutelsat Satellite Communications.

Thirty eight TV channels were shortlisted as finalists to attend this year's Gala ceremony at the Scuola Grande di San Giovanni Evangelista in Venice.

C Music TV won the title of 'Best Music TV Channel' beating the four other finalists: MTV Gold, National Geographic Music, Balkanika Music and Trace TV.

"This Year's participants enable us to celebrate the highest quality of content creation and innovative programming format" says Giuliano Berretta, CEO of Eutelsat Communications

Commenting on the victory Julian Rigamonti, Founder and CEO of C Music TV, said "We are absolutely delighted to have been named '**Best Music TV Channel**' in Europe in our first year of broadcast. This honour is a huge boost to continuing our mission of bringing the world's finest music to new and younger global audiences."

RELEASE ENDS

Information for Editors

The Jury

The international jury for the HOT BIRD TV AWARDS is composed of international television critics in Europe and representatives of European satellite television organisations. The members are: **Jerzy Barski**, *TV-Sat Magazine* (Poland), **Sergheij Buntman**, *Echo Moscow Radio* (Russia), **Jacques Braun**, *Eurodata TV* (France), **Paolo Dalla Chiara**, *Sat Expo* (Italy), **Giovanna Maggioni**, *Upa* (Italy), **Asu Maro**, *Milliyet Sanat e Milliyet Daily* (Turkey), **Giacomo Mazzone**, *Eurovisioni* (Europe), **Mimi Turner**, *Hollywood Reporter* (Europe), **Patricia Wynn Davies**, *The Daily Telegraph* (United Kingdom).
Jury co-coordinator: **Duilio Giammaria**, *Rai* (Italy). Technical expert: **Mauro Roffi**, *Mille Canali* (Italy).

About Eurovisioni

Eurovisioni is an International Film and Television Festival, established in 1987 and this year is its XXII edition. The 2008 edition theme - Rome, 18-24 October - was "Digital television as conveyor of social cohesion or social fragmentation". Eurovisioni 2008 was organised with the patronage of Giorgio Napolitano President of the Italian Republic, the European Commissioner for the Society of the information and Media, the European Council, the Presidency of the Ministry Council, the Presidency of the Italian Senate, Presidency of the House of Deputies, Lazio Region, Province and Municipality of Rome and many others. Among all the others supporters, the event was supported by, ARD, BBC, Canal +, Eutelsat, France Télévision, RAI, RTVE, TVP, ZDF.

The 2008 edition took place in the framework of the Third Rome International Film Festival.

www.eurovisioni.it

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 24 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 September 2008, Eutelsat's satellites were broadcasting more than 3,180 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 538 commercial, technical and operational experts from 27 countries.

www.eutelsat.com

About C MUSIC TV

C Music TV is the world's first and only satellite, cable, and IPTV channel dedicated to classical, film and chillout music. The channel embraces the new and emerging culture of contemporary classical music while drawing on the well established yet largely marginalised genres of orchestrated film soundtracks and chillout music.

C Music TV does not carry any advertising break but instead generates revenue from the subscription fees paid by its host networks when included within their basic subscriber packages.

C Music TV first launched on satellite in November 2007 and is now distributed globally via six satellites: Eurobirds 3 & 9 (for Europe); Hispasat 1C (for Meo DTH in Portugal), Thaicom 5 (for Asia, Africa & India) & Asiasat 4 Speedcast (for Mobile phones in Asia) & Eurobird 2 (Middle East).

In just 12 months the channel has also secured distribution on multiple cable networks in more than 30 countries around the world.

For more information please see www.cmusic.tv

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