

# C Music TV Launches in Portugal with Vodafone

Portugal

July 2009

**C Music TV is now available in Portugal on Vodafone Casa TV, a subsidiary of the Vodafone Group.**

Vodafone Portugal has launched a new Digital TV service, expanding its offer of services to home users.

Known as Vodafone Casa TV, this new digital TV service is part of the Vodafone Casa offer and already boasts over 100 television channels, including popular and premium channels in Portugal.

With its user interface and remote control especially designed for Vodafone, Vodafone Casa TV is introducing a new television concept into the market centered on simpler, intuitive and integrated use of all the features of television and video services.

Associated with the launch is a promotion enabling Vodafone Portugal's ADSL customers, without any subscription charge, to make free, unlimited use of the Vodafone Casa TV basic service until the end of 2009.

C Music TV, the first cable, satellite and IPTV channel dedicated to classical, film soundtrack and chillout music-videos will be available on Vodafone Casa TV as part of the basic subscriber package from July 2009.

The deal was secured by C Music TV's international distribution agents, THEMA