

C Music TV launches in Scandinavia via the FastTV Network

Scandinavia

July 2008

C Music TV, the world's first classical, cinematic and chillout music-video channel, launches in Denmark, Norway, Sweden and Iceland via the FastTV network.

FastTV, which is a subsidiary of SkyCom, was founded in 2003 by Claus Michael Drastrup and Stephan Guiance. The company has offices in Denmark, Sweden and Norway and excels in the distribution of broadcast television via analogue and digital platforms, focusing primarily on innovative but logical solutions for TV-distribution.

C Music TV will be available as part of the FastTV network which offers a wide range of content and other services through the television.

The deal was secured by C Music TV's Paris based International distribution agents, Thema.