



The classical, cinematic & chillout music-video channel



## The Channel

- **C Music TV** is the world's first & only satellite, cable, and IPTV channel dedicated to classical , film soundtrack & chillout music-videos.
- **C Music TV** approaches the MTV & i-pod generations on their own terms by replacing traditional long form concerts & operas with exclusive *music-videos* for the first time.
- **C Music TV** does not carry any advertising breaks, just the world's finest music uninterrupted 24 hours a day.





## Classical music-videos

- **C Music TV** features the world's greatest classical performers as they have never been seen before & exclusively showcases the latest music-videos from classical stars across the globe.
- **C Music TV's** unique new approach to classical music attracts brand new audiences & has broad subscriber appeal.
- **C Music TV** attracts an audience profile of up-market & affluent 25-54 year old adults with a 50:50 male to female ratio



## Cinematic music-videos

- C Music TV also features exclusive film soundtrack videos from the latest Independent, Art House & Blockbuster movie releases from around the world.
- C Music TV has an exclusive catalogue of 1000'S of music-videos from these genres which it combines with behind the scenes interviews, news shows & performance excerpts.
- C Music TV's schedule is structured to enable replication across multiple territories with minimal localisation.





## See the Music

- **C Music TV** features a varied play list of classical & other upmarket music genres across separate day-parts.
- **C Music TV** fills a gap in the global music-television market by introducing new audiences to aspirational, intelligent, emotive & blissfully beautiful music.

**Classical**- Andrea Bocelli, Angela Gheorghiu, Roberto Alagna, Kyung Wha Chung, Yo Yo Ma, Julia Fischer, Joshua Bell & many more...



## See the Music

**Crossover** - Il Divo, G4, Vanessa Mae, Katherine Jenkins, Hayley Westenra, Bond, Vittorio, Myleene Klass, Wild, The Choirboys & many more...



**Cinematic** - Inception, The King's Speech, Social Network, Alice in Wonderland, Lord of the Rings, Les Choristes, Amelie, The Piano & many more...



# See the Music

**Chillout** - Craig Armstrong, Rob Dougan, Sigur Ros, Air, Skapel, Nightmares on Wax, Moby, Lemon Jelly, Royksopp, Herbaliser & many more...



C Music TV Close-Up features exclusive interviews behind the scenes with the world's most talented contemporary composers, conductors & musicians.





## Exclusive Access In-House Productions



**C Music TV** has exclusive access to the record industry bringing viewers regular news, interviews & behind the scenes features on the world's most talented contemporary composers, conductors & musicians. See it here.





## New Schedule & Awards

- **C Music TV's** all new mood based 2011 schedule is tailored to engage audiences throughout all day-parts, showcasing captivating music-videos alongside fascinating interviews, news & other regular programming features.



- **C Music TV's** revolutionary approach has won it 2 consecutive Awards at the HOT BIRD™ European Satellite Television Awards held in Venice: 'Best Music TV Channel' & 'Jury's Special Award' for "excellence & innovation in television".





## iPad, Mobile & Online

- The **C Music TV** website (at [www.cmusic.tv](http://www.cmusic.tv)) offers ipad & mobile web users exclusive information & news about the music, artists & composers featured.

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Latest News

Alison's Made of Steel?  
Trumpeter could be celebrated in a steel sculpture!

Latest CD Releases

- 21 see Six Concerti a Due for Violin
- 21 see Heinrich shak22 variations for daily chants
- 21 see Harmony - Maffi soft instrumental
- 21 see Shayan-mandolin instrumental
- 21 see Agnee

Featured Artist  
Piotr Anderszewski  
Born in Warsaw, Piotr Anderszewski is thought of as one...

Featured Film  
Forrest Gump  
Forrest Gump (Tom Hanks) is a simple man with good...

subscribe here

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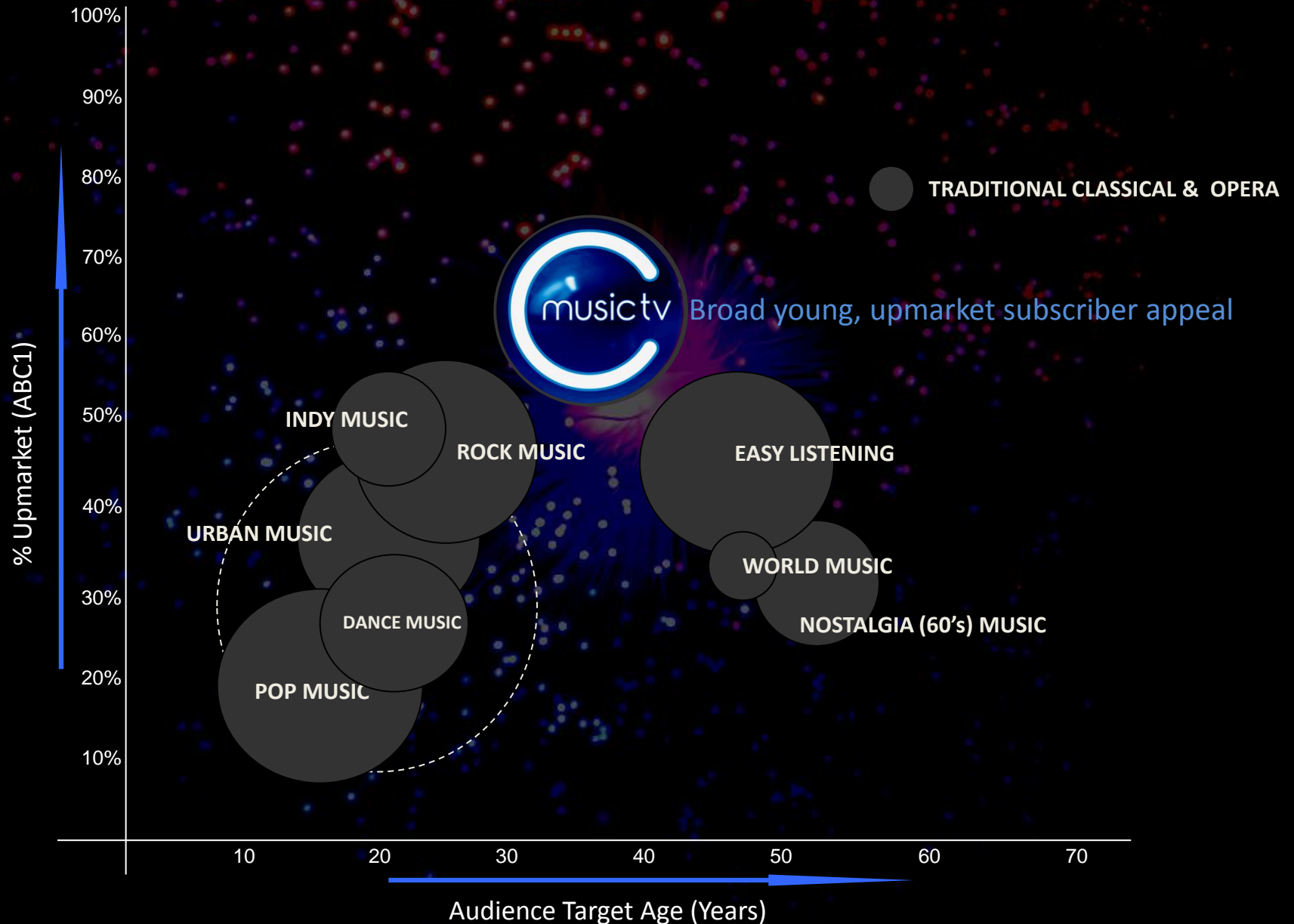
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Search Results

|   |  |   |
|---|--|---|
| <p><b>Adele</b><br/>BRIT School graduate Adele Laurie Blue Adkins discovered music at an early age &amp; has...</p> <p><a href="#">View Details</a></p>                           | <p><b>Adrian Munsley</b><br/>Multi-talented Adrian Munsley is not only the film producer and Managing Director of Odyssey...</p> <p><a href="#">View Details</a></p>   | <p><b>Aerosmith</b><br/>Aerosmith, originally formed in 1971, is the best-selling American rock band of all time having...</p> <p><a href="#">View Details</a></p>  |
| <p><b>After Daybreak</b><br/>After Daybreak is a classical crossover film produced and directed by Denise Beck, Drew Bourke &amp;...</p> <p><a href="#">View Details</a></p>      | <p><b>Air</b><br/>Air is a French (from region Île-de-France) music duo, consisting of Nicolas Godin and Jean-Benoît...</p> <p><a href="#">View Details</a></p>        | <p><b>Alain Lefèvre</b><br/>Québécois pianist Alain Lefèvre is a Knight of the National Order of Quebec &amp; is...</p> <p><a href="#">View Details</a></p>         |
| <p><b>Alvin Karpis</b><br/>Alvin Karpis (born 23 December 1910) is a Welsh singer &amp; television/radio personality &amp; broadcaster...</p> <p><a href="#">View Details</a></p> | <p><b>Alex North</b><br/>Alex North (December 4, 1910 – September 4, 1991) was an American composer best known...</p> <p><a href="#">View Details</a></p>              | <p><b>Alfie Boe</b><br/>Alfred Boe is an English operatic pop singer and classical crossover singer. Boe studied singing...</p> <p><a href="#">View Details</a></p> |
| <p><b>Alice Sara Ott</b><br/>At the age of 14 German-Japanese pianist Alice Sara Ott took the top prize in...</p> <p><a href="#">View Details</a></p>                             | <p><b>Alison Balsom</b><br/>Alison Balsom is an English trumpet player who studied at the Guildhall School of Music...</p> <p><a href="#">View Details</a></p>         | <p><b>All Angels</b><br/>All Angels are a British classical and pop group. All Angels consists of Christina Ritchie...</p> <p><a href="#">View Details</a></p>      |
| <p><b>Ambury Vassili</b><br/>Ambury Vassili is a tenor from Paris, France. Accompanied by the 35-factor on numerous...</p> <p><a href="#">View Details</a></p>                    | <p><b>Ambrose Thomas</b><br/>Ambrose Thomas was a 19th century French opera composer &amp; director of the Opéra Comédienne...</p> <p><a href="#">View Details</a></p> | <p><b>Amici Forever</b><br/>Amici Forever is a band of five classically trained singers who mix opera with pop...</p> <p><a href="#">View Details</a></p>           |

# C Music TV's Role in the Music Channel Marketplace





# Cable & IPTV distribution

**C Music TV** has paid carriage in more than 100 countries & is available internationally on the following cable , satellite & IPTV television networks

## EUROPE

AUSTRIA  
BULGARIA

CROATIA  
CZECH REPUBLIC

DENMARK  
ESTONIA

FRANCE

GERMANY

GREECE  
HUNGARY

ICELAND  
LUXEMBOURG

NORWAY  
MALTA

MOLDOVA  
MONTENEGRO  
POLAND

FERNSEHPAKET

PLAYBOX CABLE

HDTV BULGARIA

B.NET HRVATSKA

FORCOMNET

KABELOVA KÁRVINA

O2 TELEFONICA

UPC CZECH REPUBLIC

FAST TV

ELION

STV AS

FREE

NEUF

ALICE

FERNSEHPAKET

KABELKIOSK

WILHELM TEL

CONN-X TV (OTE)

COM.UNIQUE

RUBICOM

TARR

FAST TV

P&T LUXEMBOURG

FAST TV

MALITA

ARAX-IMPEX SRL

CABLING TV

TELEWIJZA

TESAT

## EUROPE

PORTUGAL

ROMANIA

RUSSIA

SLOVAKIA

SLOVENIA

SWEDEN

SWITZERLAND

TURKEY

## AFRICA

SUB SAHARAN AFRICA

ALL OF AFRICA

## ASIA

BRUNEI

INDIA

INDONESIA

MALAYSIA

SINGAPORE

SRI LANKA

THAILAND

CABOVISAO

PORTUGAL TELECOM

VODAFONE

UPC ROMANIA

ROMFIRST SRL

AKADO

ARKHANGELSK

ISKRATELECOM

WESTCALL

CATV SELNICA

TRNAVATEL S.R.O

UPC SLOVAKIA

PLANET 9

FAST TV

NAXOO

FERNSEHPAKET

TTNET

DSTV MULTICHOICE

ON MEDIA

STARTIMES

ZAP & TOP TV

B-MOBILE

HOME CABLE

PT MITRA MULTI.SARANA

YOONIC

YOONIC

YOONIC

SRI LANKA TELECOM

TRUE



## Carriage & Satellite Distribution

- **C Music TV** is available for cable, IPTV or satellite carriage globally.
- The channel's broad appeal means that it is generally bundled as part of the basic subscriber package, Extended Basic Package or within a standalone *Film* or *Music* package



- **C Music TV's** signal is on the following 6 contribution satellites:

- Astra 4A (4.8°E)
- Eurobird 9A (9.0°E)
- Eutelsat W7 (36.0°E)
- Eutelsat W2A (10.0°E)
- Hellas Sat 2 (39.0°E)
- Hispasat 1C (30.0°W)

- **C Music TV** can also be delivered via cable Head Ends globally



## Carriage & Satellite Distribution

For international cable, satellite, mobile, IPTV or DTH carriage  
please contact:

**T H E M A**

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[info@thematv.com](mailto:info@thematv.com)  
[www.thematv.com](http://www.thematv.com)

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